UNIVERSITÀ DELLA VALLE D'AOSTA UNIVERSITÉ DE LA VALLÉE D'AOSTE



A.A. 2016/2017 TEST DI AMMISSIONE AL CORSO DI LAUREA MAGISTRALE IN

LINGUA, CULTURA E COMUNICAZIONE PER IL TURISMO MONTANO

VERSIONE DI STAMPA "A"

	VERSI	ONE DI STAMPA A			
001. Which of the followin A) To offer.	ng verbs can't be followed by -in B) To avoid.	g form? C) To practise.	D) To mind.		
	e with the correct preposition (noiogenesis are put () by scienti B) Through.	referring to the context). sts: this is what we call progress. C) Forward.	D) Aside.		
have originated with the an the eighth century, Pope Gr into a secular, community-l	d winter, plenty and (2), life and d cient Celtic festival of Samhain, w regory III designated November 1 based event characterised by child	dere alle seguenti 5 domande. (003 - <i>leath, Halloween is a time of celebratio</i> <i>when people would light (3) and wear of</i> <i>as a time to honour all saints and man</i> <i>l-friendly activities such as trick-or-tre</i> <i>t colder, people continue to (5) in the</i>	on and superstition. It is thought to costumes to (4) off roaming ghosts. In rtyrs. Over time, Halloween evolved pating. In a number of countries		
Read the following extract	and fill each gap with the correct	(003 - 007)			
003. (Gap 5). A) User.	B) Utter.	C) Usher.	D) Upstream.		
004. (Gap 1). A) Straggling.	B) Straining.	C) Stranded.	D) Straddling.		
005. (Gap 4). A) Ward.	B) Wander.	C) Warn.	D) Warp.		
006. (Gap 2). A) Peculiarity.	B) Paucity.	C) Paunch.	D) Pawn.		
007. (Gap 3). A) Boosts.	B) Bombers.	C) Bonfires.	D) Bonnets.		
displays, and young enough bygone age. The fact is that growing numbers, but so to mature adults who have left have grown up. They want	-gamer' (1) images of obsessed tea a for repetitive (2) to heal quickly. t video games are no longer the ex o are adults. So we should be (3) of t behind the 18-34 age bracket so to keep on playing, but have evolv	Here alle seguenti 5 domande. (008 - enagers sitting in darkened rooms, face Yet despite there being a grain of trut ecclusive domain of the young male pop and don't state that only male teenage (4) by conventional games marketers, ed (5) first-person shooter games such eir family, that's why Wee console is ho	tes illuminated only by the glow of h in it, the stereotype belongs to a pulation. Young females are playing in rs are fond of video games. More are often simply early gamers who a as Doom and its descendants.		
Fill the following gaps with	the correct option.	(008 - 012)			
008. (Gap 3). A) Cheery.	B) Catty.	C) Cagey.	D) Catchy.		
009. (Gap 1). A) Conjures from.	B) Conjures up.	C) Conjures by.	D) Conjures down.		
010. (Gap 2). A) Pain in hip and leg.	B) Faints.	C) Cancers.	D) Strain injury.		
011. (Gap 4). A) Cheeky.	B) Cherry.	C) Cherished.	D) Chutney.		
012. (Gap 5). A) Beneath.	B) Down.	C) Beyond.	D) Back.		
013. What's the meaning of A) Slight.	of: sleazy? B) Seedy.	C) Unfair.	D) Sneaky.		
014. Complete the sentence with one of the following options Could you please tell me where your badge is? I can't find it. I everywhere. A) Had looked. B) 've been looking. C) Was looking. D) Looked.					

Leggere il brano e rispondere alle seguenti 5 domande. (015 - 019)

The following extract is taken from the article "Universities need to be acknowledged say policymakers" published on the website eureporter.com on 9 September 2015. Please read it carefully.

The study claims to provide "sound evidence" of how research universities make essential contributions to the European economy. One of the key findings is that research universities contributed a total economic value of 71.2 billion in gross value added (GVA) and supported 900,065 jobs across Europe in 2014.

The study, the 'Economic Contribution of LERU Universities', was carried out for the League of European Research Universities (LERU) over 9 months by the independent consultancy BiGGAR Economics. Its authors say it contributes to a "much needed understanding and recognition of the multidimensional and far-reaching impact of research universities." Research universities, it says, attract over 50,000 students from utside the EU.

This, it claims, contributes to European exports earnings, estimated at $\in 1.7$ bn per year for the European economy through the fees they pay and their spending in the wider economy.

The research universities sector is timated to represent 2.2% of all GVA and 1.8% of all employment in the EU. According to the findings, for each $\in I$ in GVA directly generated by the LERU universities, there was a total contribution of almost $\in 6$ to the European economy, and every job directly created by the LERU universities supported almost six jobs in the European economy. LERU Secretary-General Professor Kurt Deketelaere said: "As the figures in the report demonstrate, investing in research, innovation and education really pays off.

"In 2014, LERU universities received $\in 16.3$ bn in income and generated a total economic impact of $\in 71.2$ billion. That implies that LERU universities generated $\in 4.37$ GVA for every $\in 1$ income earned".

LERU Chairman Professor Alain Beretz added: "The wide impact of research universities (and universities in general) should be better acknowledged. As indicated in the report, the contribution of research universities is greater than that of the direct GVA and employment of the automotive industry, the pharmaceutical and real estate sectors in Europe. That is certainly not a negligible fact." The LERU-BiGGAR report provides "sound evidence" of how research universities make essential contributions to the European economy," he said. "Now it is up to the EU and national policymakers to do their part.

"The impact of universities should be better understood and recognized, and their economic and societal contributions should be better taken into consideration by European and national policymakers. Providing universities with adequate funding will clearly benefit the European economy, contributing to Europe's growth and competitiveness," he said.

"However, although funding is certainly essential in allowing universities to develop their full potential, this remains insufficient if the appropriate framework conditions are not created."

Deketelaere added: "On issues such as the EU Copyright reform, the General Data Protection Regulation or Open Access, we often fail to realize how much is at stake for European universities and, therefore, for the European economy and the internal market.

"Although at first sight it might not be obvious to everyone, issues such as the lack of a text and data mining exception, barriers to the processing of personal data for scientific purposes or the absence of an EU level playing field in such domains are very closely related to the advancement of knowledge, to universities' activities and therefore, to Europe's competitiveness."

(015 - 019)

Choose the correct option for each of the following questions.

015. Identify the incorrect sentence.

- A) Facing and solving the lack of a text and data mining exception could help the work of research universities, thus making Europe more competitive.
- B) Every job directly created by the LERU universities supports the double quantity of jobs in the European economy.
- C) Research universities attract not only European students but also extra-European ones.
- D) The automotive industry contributes to economy less than research universities.

016. What message is this article supposed to convey?

- A) The aim of the article, as LERU Chairman Professor Alain Beretz clearly points out, is to encourage young people to enrol in LERU universities.
- **B**) The article is supposed to prove the evidence of the fact that investing in education has a double beneficial effect: on one side it sustains knowledge and culture and on the other one it produces admirable economical results.
- C) The article conveys the message that only 900,065 jobs have been supported by University Researches across Europe in 2014, which means that the real potential of culture-related-job is not entirely exploited.
- **D**) The article is supposed to demonstrate that, thanks to government economical funding ,the percentage of the research universities sector in all employment in the EU has increased from 1.8% to 2.2% only in the last year.

017. Identify the correct sentence.

A) In 2014 LERU universities generated a total economic impact that was more than the fourfold of the money they received as income.

- **B**) For each €1 in GVA generated by the LERU universities there was a total contribution of €4.37 in 2014.
- C) In 2014 LERU Universities generated an outcome of €16.3 billion.
- D) The research university sector raised by 2.2% only in 2014.

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B) A new car ought having been bought by John.D) A new car would have been bought by John.		
B) To buy your compliance.D) To blow your own trumpet.		
not.		
resent or in the past,) is not correct?B) She's used to take tea for breakfast.		
D) She uses to take tea for breakfast.		
B) We've been here before, have we?		
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VERSIONE DI S						
034. Which is the odd one out?						
Hard shoulder, junction, neck, ring road.	O) II 1 1 11					
A) Junction.B) Ring road.	C) Hard shoulder.	D) Neck.				
035. Which of the following sentences is not correct?	D) Theorem 4 horitaling a new					
A) Is a new house being built?C) Aren't the building a new house?	B) They aren't building a newD) A new house isn't be built					
	D) A new nouse isin toe built	•				
036. Which of the following sentences is not correct?A) Yesterday I've spoken with Paul.	B) I've been to London.					
C) Have you seen Tom recently?	D) Last week I went to the ci	nema with George.				
037. Complete the sentence with the correct preposition (referring to						
He didn't agree with me at first, but soon he came () and foll						
A) Into. B) Aside.	C) Through.	D) Round.				
038. Choose the correct translation of the following word.						
paragon.						
A) Paragone. B) Metafora.	C) Esecuzione.	D) Modello.				
039. Which is the odd one out?						
Donkey, owl, raven, kettle.						
A) Owl. B) Kettle.	C) Donkey.	D) Raven.				
040. Complete the sentence with the correct preposition:						
As it was very late we changed our minds and made () home	instead of going to the party.					
A) Through to. B) For.	C) By.	D) At.				
Leggere il brano e rispondere alle se	guenti 3 domande. (041 - 043)				
We love to scare ourselves silly and popular culture is happy to oblige						
people believe has been brought back to life by witchcraft or other super						
some West African peoples, and it's to that continent we must look to fin						
Dictionary informs us that zombie is a word of West African origin and						
words zumbi (meaning 'fetish') and nzambi (meaning 'a god') in the Kike						
Republic of Congo, and surrounding areas. The term zombie or zombi o						
West Africa. When these peoples were taken as slaves to Haiti and other						
they brought their religious beliefs and practices with them. The idea of the zombie then gradually spread through the USA and Europe, fulled in the 20th century by figure the sinema, and television. Newadays, zombies are so firmly enserved in our minds that the word						
fuelled in the 20th century by fiction, the cinema, and television. Nowadays, zombies are so firmly ensconced in our minds that the word has pained a range of meanings. It can now also refer to:						
has gained a range of meanings. It can now also refer to: •a person who is very slow-witted or completely unresponsive to their surroundings;						
•a type of cocktail, made with several kinds of rum, liqueur, and fruit juice;						
•a computer that is controlled by another person without the owner's kn		sed for sending spam or other				
illicit online activities;						
•a zombie bank is one which is insolvent, but which is able to continue to	o operate because it has govern	iment support.				
(041 - 04	3)					
Read the following text and choose the correct option.						
041. Which of the following sentence is correct?						
A) The term zombie is related to the words zumbi (god) and nzambi (fet	ish)					
B) A zombie is a corpse with soul which has been brought back to life by supernatural means.						
C) Originally the term zombie referred to a voodoo god.						
D) The idea of the zombie has spread in Usa and Europe starting from 1	819.					
042. Which sentence can fill the gap within the two brackets?						
A) Even though none of us knows it.	B) Unexpectedly.					
C) As we have been taught by our parents.	D) As most of us are aware.					
043. Which of the following sentences is not correct?						
A) The term zombie can refer also to a very strong kind of cocktail.						
B) The term zombie can refer to an unresponsive person.						
C) The term zombie can refer to an insolvent bank.						
D) The term zombie can refer also to undesired spam contents.						
044 Wikish of the fellowing and a second						
044. Which of the following expression means:						
being very different from another person. A) To be chummy with someone.	B) To be cookie and milk.					
C) To be hostess and pilot.	D) To be chalk and cheese.					

		JI STANIFA A					
045. Complete the sentence with one of the following options. My English teacher told me I () the exam if I had studied a little more.							
A) Would pass.	B) Could pass.	C) Would have passed.	D) Will study.				
046. Which of the following phrasal verbs has the meaning of "taking control of something"?							
A) Take down.	B) Take off.	C) Take away.	D) Take over.				
047. Which of the following sentences refers to someone willing to start something?A) When I finish school I'd like to take up foreign languages.B) When I finish school I'd like to take on foreign languages.							
C) When I finish school I'd like to take after foreign languages.		D) When I finish school I'd like to take by foreign languages.					
048. Choose the correct vacancies.	t translation of the following word.						
A) Vagabondi.	B) Varietà.	C) Posti disponibili.	D) Vacanze.				
049. Complete each sentence with the correct option. You need to before being respected by your colleagues, everyone starts from the very bottom and then rises through the ranks.							
A) Knit your leg.	B) Wash your mouth.	C) Sew your shirt.	D) Cut your teeth.				
050. Complete the sentence with the correct option: Once he lived as a millionaire. Now that he's (), nobody knows him.							
A) Off and for.	B) By and by.	C) Down and out.	D) Up and down.				