

CURRICULUM VITAE (AGGIORNATO AD APRILE 2020)

Nome: Stefano Bresciani
Indirizzo: Università di Torino
Dipartimento di Management
Corso Unione Sovietica, 218 bis
10134 Torino.
Email: stefano.bresciani@unito.it

RUOLO

- Professore ordinario di Economia e gestione delle imprese.

ATTIVITA' ACCADEMICA

- Direttore del Q-Institute Research Center (<https://www.q-institute.eu/>)
- Senior Fellow del EuroMed Research Business Institute (<https://emrbi.org/>)
- Vice Presidente del EuroMed Research Business Institute (<https://emrbi.org/>)
- Rappresentante europeo di ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge) (<https://www.aciek-academy.com/>)
- Direttore del "Knowledge Management and Innovation Research Center" (KMIRC)
- Coordinatore del Dottorato di ricerca in Business&Management – Università di Torino
- Direttore del Master in Business Administration – Università di Torino

FORMAZIONE POST LAUREA

- Executive MBA "Digital Disruption: Digital Transformation Strategies", University of Cambridge (2019-2020).
- Research Scholar presso la Open University of Lisbon (2014).
- Research Scholar presso ESCP-EAP European School of Management – Londra.
- Master Basic Business Readiness presso ESCP-EAP European School of Management.
- Dottorato di ricerca in Economia aziendale, Università di Torino.
- Research Scholar presso la California State Polytechnic of Los Angeles – U.S.A.

a) Scuola di Management ed economia – Università di Torino

- Innovation Management and Service Management
Master in Business Administration.
Anni accademici: dal 2016-2017 ad oggi.
- Innovation Management e Digital transformation
Laurea in Direzione delle imprese, marketing e strategia.
Anni accademici: dal 2014-2015 ad oggi.
- Leadership.
Laurea in Direzione delle imprese, marketing e strategia.
Anni accademici: dal 2010-2011 ad oggi.

PROGETTI DI RICERCA

a) Come Coordinatore del Gruppo di ricerca:

- Principal investigator of the EU research project “*Interreg_Finch_Financing Impact On Regional Development Of Cultural Heritage Valorisation*” (code: RO SP_INTERREG_18_02; duration: 31/05/2018 – 31/12/2020).
- Principal investigator of the research project “*Ricerca Locale 2019 Imprese e territorio: strategie competitive, marketing e innovazione*” (code: BRES_RILO_19_01; duration: 13/07/2019 – 13/07/2021).
- Principal investigator of the research project “*Ricerca Locale 2018 L’innovazione collaborativa: un approccio smart allo sviluppo del territorio*” (code: BRES_RILO_18_01; duration: 13/07/2018 – 13/07/2020).
- Principal investigator of the research project “*Ricerca Locale 2017 Un approccio ‘open’ e ‘smart’ all’innovazione*” (code: BRES_RILO_17_01; duration: 01/01/2017 – 31/12/2019).
- Principal investigator of the research project “*Ricerca Locale 2016 Smart city e innovazione per lo sviluppo del territorio*” (code: BRES_RILO_16_01; duration: 31/12/2016 – 31/12/2018).
- Co-Guest Editor Special Issue “Emerging challenges for Business Process Management: the role of external resources and collaborations”, *Business Process Management Journal* (ISSN: 1463-7154), Emerald.
- Co-Guest Editor Special Issue “Digital transformation as a springboard for product, process and business model innovation”, *Journal of Business Research* (ISSN: 0148-2963), Elsevier.
- Co-Guest Editor Special Issue “Open innovation and customer-based development of new products”, *Mercati e Competitività*, (ISSN: 1826-7386), Franco Angeli.
- Guest Editor Special Issue “Open, networked and dynamic innovation in food and beverage (F&B) industry”, *British Food Journal* (ISSN: 0007-070X), Emerald.
- Co-Guest Editor Special Issue “Strategic Choices, Capital Structure, Innovative and Financial Performance of European SMEs”, *International Journal of Entrepreneurship and Small Business*, (ISSN online: 1741-8054; ISSN print: 1476-1297), Inderscience.
- Guest Editor Special Issue “Managing knowledge in multinational firms”, *World Review of Entrepreneurship, Management and Sustainable Development* (ISSN online: 1746-0581; ISSN print: 1746-0573), Inderscience.
- Guest Editor Special Issue “Managing business challenge through innovation and entrepreneurship“, *Global Business and Economics Review* (ISSN: 1097-4954), Inderscience.
- Co-Guest Editor Special Issue “Paradigms and experiences of entrepreneurial universities in the regional economic development: roles, actors, practices”, *Journal of the Knowledge Economy*, (ISSN online: 1868-7873; ISSN print: 1868-7865), Springer.
- Research project “*Social Innovation and Social Entrepreneurship*”, international research group finalised to participate at COSME - European Commission (from 2014).

- Chairman of the Research Committee “*Multinational enterprises and corporate governance*” - EuroMed Research Business Institute (from 2012).
- Principal investigator of the research project “*Anziani e qualità della vita*”, in cooperation with Fondazione Ferrero (2013-2014).
- Principal investigator of the research project “*Managing Globalization. New Business Models, Strategies and Innovation of Firms*”. The research has been published in a book edited with Cambridge Scholars Publishing (www.c-s-p.org).

b) Come membro del Gruppo di ricerca:

- Member of the research team of the project “*Knowledge Alliance to Promote Business Networks (validate Contractual Network Model)*”, finalised to participate at Erasmus Plus program (from 2014).
- Member of the research team of the project “*Gender dynamics at corporate boards*”, with prof. H.R. Kaufmann, University of Nicosia; Prof Desivilya, Max Stern Academic College of Emek, Israel; prof. Tsoukatos, Technological Educational Institute of Crete; prof. Weber, International School of Management; prof. Ayson, University of Newcastle (2012-2013).
- Member of the research team of the project “*Banche e Fondazioni di origine bancaria in Piemonte*”. (2012-2013-2014).
- Member of the research team of the project ex 60% “*Imprese multinazionali e contesto locale*”, Department of Management. (2011-2013).
- Member of the research team of the project “*Banche e Fondazioni di origine bancaria in Piemonte*”, in cooperation with CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (from 2011).
- Member of the research team of the project ex 60% “*La misurazione performance e competitività sistema impresa-territorio attraverso l'analisi spaziale*”, Department of Management. (2009-2011).
- Member of the research team of the project “*Il bilancio sociale dell'azienda ospedaliera S. Croce di Cuneo*”, in cooperation with CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (2009).
- Member of the research team of the project ex 60% “*La scelta delle strategie competitive nei mercati esteri*”, Department of Management. (2007-2009).
- Member of the research team of the project ex 60% “*Modelli integrati per l'analisi delle performance e della competitività*”, Department of Management. (2007-2009).
- Member of the research team of the project “*Il settore edile nella provincia di Cuneo: l'andamento e gli effetti sul tessuto imprenditoriale locale*”, in cooperation with CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (2007).
- Member of the research team of the project “*Il bilancio socio-ambientale del territorio langhe-monferrato*”, in cooperation with Fondazione Eni Enrico Mattei, Faculty of Economics of Turin, Polytechnic of Milano and CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (2006).
- Member of the research team of the project “*La valorizzazione delle eccellenze del territorio per la composizione di un'offerta turistica integrata. Il caso di Torino*”, in cooperation with Fondazione Eni Enrico Mattei e Turismo Torino. (2005).
- Member of the research team of the project “*Campioni d'impresa*”, in cooperation with McKinsey & Company, Sanpaolo Imi, Unicredit Private Banking, Confindustria, Faculty of Economics of Turin and Polytechnic of Turin. (2004).
- Member of the research team of the project ex 60% “*Mergers & Acquisitions: perché molte fusioni falliscono gli obiettivi?*”, Department of Management. (2004-2007).
- Member of the research team of the project ex 60% “*Allungamento della catena del valore nel settore dell'automobile: analisi di casi di turnaround*”, Department of Management. (2001-2004).

COMITATI SCIENTIFICI DI RIVISTE

- Editor-in-chief of the journal “*British Food Journal*” (ISSN: 0007-070X).
- Associate Editor of the Journal “*Technological Forecasting & Social Change*” (ISSN: 0040-1625).
- Associate Editor - Section Editors Knowledge, Technology and Innovation Management of the journal “*Journal of Intellectual Capital*” (ISSN print: 1469-1930).
- Associate Editor of the journal “*Journal of Global Good Governance, Ethics & Leadership*” (ISSN print: 2230-2360; online: 1177-3510).
- Member of the Editorial Board of the “*Journal of Knowledge Management*” (ISSN: 1367-3270).
- Member of the Editorial Board of the “*International Journal of Contemporary Hospitality Management*” (ISSN: 0959-6119).
- Member of the Editorial Board of the “*International Journal of Consumer Studies*” (ISSN: 1470-6431).
- Member of the Editorial Board of the “*Journal of Promotion Management*” (ISSN print: 1049-6491; online: 1540-7594).
- Member of the Editorial Board of the Journal “*Sinergie Italian Journal of Management*” (ISSN: 0393-5108).
- Co-Editor of the book “*Managing Globalization. New Business Models, Strategies and Innovation of Firms*“, Cambridge Scholars Publishing, 2016.
- Reviewer of the second and third Italian editions of the text Schilling M. (2009), “Gestione dell’innovazione”, McGraw-Hill on behalf of McGraw-Hill Italy.
- Reviewer of the third editions of the text Fontana, Caroli (2009), “Economia e gestione delle imprese”, McGraw-Hill on behalf of McGraw-Hill Italy.

PREMI E RICONOSCIMENTI

- Best paper award of the Sinergie-SIMA conference 2018. Santoro, G., Ferraris, A., Bresciani, S. (2018), “*Identifying and assessing the breadth of open innovation practices: the impact of innovation performance*”, Venice, June 14-15 giugno 2018.
- “*2017 EuroMed Conference Commended Track Chair Award*”, 10th annual EuroMed Academy of Business (EMAB) Conference, Rome, 13-15 September 2017.
- “*2015 Emerald/EMRBI Business Research Award for Emerging Researchers*”, 2015.
- “*Emerald Outstanding Reviewer*” for the significant contribution as a reviewer of EuroMed Journal of Business throughout 2012 (2013).
- “Internationalization of research” for the project “*Innovation within firms. A survey in the Piedmont area*”. Faculty of Economics, University of Turin, 2009.
- “Best research project” for the project “*Innovation and creativity within firms*”. Faculty of Economics, University of Turin, 2007.

Libri:

- [1] Bresciani, S., Ferraris, A., Romano, M., Santoro, G. (2020), *Digital Transformation Management for Agile Organizations*, Emerald. (Forthcoming).
- [2] Bresciani, S. (2016), “*Le innovazioni dirompenti*”, Giappichelli (Referred Book).
- [3] Vrontis, D., Bresciani, S., Rossi, M. (edited) (2016), “*Managing Globalization. New Business Models, Strategies and Innovation*”, Cambridge Scholar Publishing, UK: Newcastle upon Tyne.
- [4] Bresciani, S. (2012), “*Crescere attraverso fusioni e acquisizioni: aspetti di governance e implicazioni strategiche*”, McGraw-Hill.
- [5] Bresciani, S., Ferraris, A. (2012), “*Imprese multinazionali: innovazione e scelte localizzative*”, Maggioli.
- [6] Bresciani, S. (2010), “*Innovare attraverso le alleanze strategiche*”, Giappichelli.
- [7] Bresciani, S. (2003), “*La Corporate Governance nel sistema impresa. Prospettive di analisi e relazionali: l’esperienza americana*”, Giappichelli.

Articoli su riviste “peer review” (double-blind review)

- [8] Rezaei, M., Jafari-Sadeghi, V. and Bresciani, S. (2020), “What drives the process of knowledge management in a cross-cultural setting: The impact of social capital”, *European Business Review*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/EBR-06-2019-0127> (Journal Rating Aidea: B).
- [9] Oliva, F., Couto, M., Santos, R. and Bresciani, S. (2019), “The integration between knowledge management and dynamic capabilities in agile organizations”, *Management Decision*, Vol. 57 No. 8, pp. 1960-1979. <https://doi.org/10.1108/MD-06-2018-0670>. (Journal Rating ANVUR: A. Journal Rating AIDEA: A)
- [10] Santoro, G., Thrassou, A., Bresciani, S., Del Giudice, M. (2019), “Do Knowledge Management and Dynamic Capabilities Affect Ambidextrous Entrepreneurial Intensity and Firms' Performance?”, *IEEE Transactions on Engineering Management*, (DOI: 10.1109/TEM.2019.2907874). (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [11] Santoro, G., Bresciani, S., Bertoldi, B., Liu, Y. (2019), “Cause-related marketing, brand loyalty and corporate social responsibility: A cross country analysis of Italian and Japanese consumers”. *International Marketing Review*. (DOI: 10.1108/IMR-11-2018-0310), (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [12] Ardito, L., Ferraris, A., Messeni Petruzzelli, A., Bresciani, S., Del Giudice, M. (2019), “The role of universities in the knowledge management of smart city projects”, *Technological Forecasting and Social Change*, Vol. 142, pp. 312-321, ISSN 0040-1625, (DOI: 10.1016/j.techfore.2018.07.030). (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [13] Santoro, G., Bresciani, S., Papa, A. (2019), “Collaborative modes with Cultural and Creative Industries and innovation performance: The moderating role of heterogeneous sources of knowledge and absorptive capacity”, *Technovation*, DOI:

<https://doi.org/10.1016/j.technovation.2018.06.003>. (Journal Rating ANVUR: A; Journal Rating Aidea: A).

- [14] Ferraris, A., Santoro, G., Bresciani, S., & Carayannis, E.G. (2018), “HR practices for explorative and exploitative alliances in smart cities: evidences from smart city managers’ perspective”, *Management Decision*, Vol. 56 No. 6, pp. 1183-1197. (Journal Rating ANVUR: A. Journal Rating AIDEA: A).
- [15] Bresciani, S., Ferraris, A., Del Giudice, M. (2018), “The management of organizational ambidexterity through alliances in a new context of analysis: Internet of Things (IoT) smart city projects”, *Technological Forecasting and Social Change*, Vol. 136, pp. 331-338 (DOI: 10.1016/j.techfore.2017.03.002) (ISSN: 0040-1625). (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [16] Thrassou, A., Vrontis, D. and Bresciani, S. (2018), “The Agile Innovation Pendulum: Family Business Innovation and the Human, Social and Marketing Capitals”, *International Studies of Management and Organization*, Vol. 48, No. 1, pp. 88-104. (Journal Rating Aidea: B).
- [17] Thrassou, A., Vrontis, D. and Bresciani, S. (2018), “The Agile Innovation Pendulum: A strategic marketing multicultural model for family businesses”, *International Studies of Management and Organization*, Vol. 48, No. 1, pp. 105-120. (Journal Rating Aidea: B).
- [18] Vrontis, D., Tardivo, G., Bresciani, S., Viassone, M. (2018), “The Competitiveness of the Italian Manufacturing Industry: an Attempt of Measurement”, *Journal of the Knowledge Economy*, Vol. 9, No. 4, pp. 1087–1103. (ISSN: 1868-7865). (Journal Rating Aidea: C).
- [19] Bresciani, S. (2017), “Open, networked and dynamic innovation in the food and beverage industry”, *British Food Journal*, Vol. 119, No. 11, pp. 2290-2293. (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [20] Scuotto, V., Santoro, G., Bresciani, S., Del Giudice, M. (2017), “Shifting intra- and inter-organizational innovation processes towards digital business: An empirical analysis of SMEs”, *Creativity and Innovation Management*, Vol. 26, No. 3, pp. 247-255 (ISSN: 1467-8691). (Journal Rating ANVUR: B; Journal Rating Aidea: A).
- [21] Ferraris, A., Erhardt, N., Bresciani, S., (2017), “Ambidextrous work in smart city project alliances: unpacking the role of human resource management systems”, *The International Journal of Human Resource Management*, Vol. 30, No. 4, pp. 680-701. (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [22] Sandulli, F., Ferraris, A., Bresciani, S., (2017), “How to select the right public partner in Smart City projects”, *R&D Management*, Vol. 47, No. 4, pp. 607-619 (DOI: 10.1111/radm.12250) (ISSN: 1467-9310). (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [23] Scuotto, V., Del Giudice, M., Bresciani, S., Meissner, D. (2017), “Knowledge Driven Preferences in Informal Inbound Open Innovation Modes. An Explorative view on Small to Medium Enterprises”, *Journal of Knowledge Management*, Vol. 21, No. 3, pp. 640-655. (ISSN: 1367-3270). (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [24] Tardivo, G., Bresciani, S., Viassone, M. (2017), “A descriptive framework for an excellent social accountability”, *International Journal of Managerial and Financial Accounting*, Vol. 9, No. 2, pp. 166-181. (ISSN: 1753-6715) (Journal Rating Aidea: C)

- [25] Ferraris, A., Santoro, G., Bresciani, S. (2017), "Open innovation in multinational companies' subsidiaries: the role of internal and external knowledge", *European Journal of International Management*, Vol. 11, No. 4, pp. 452-468. (ISSN: 1751-6757). (Journal Rating Aidea: B).
- [26] Bresciani, S., Del Giudice, M., Papa, A. (2017), "Public Control and Strategic Governance in State-Owned Public Utilities: Empirical Evidence from Italian Listed Firms", *Sinergie*, Vol. 35, No. 102, pp. 47-64. (Journal Rating Aidea: A)
- [27] Bresciani, S., Ferraris, A., Del Giudice, M. (2016), "R&D internationalization in Asian developing countries: evidence from European multinationals", *Mercati & Competitività*, No. 3, 2016, pp. 25-44. (Journal Rating Aidea: A).
- [28] Campanella, F., Bresciani, S., Della Peruta, M.R., Dezi, L. (2016), "Quadruple Helix and firm' s performance: an empirical verification in Europe", *Journal of Technology Transfer*, Vol. 42, No. 2, pp. 267-284 (DOI: 10.1007/s10961-016-9500-9) (ISSN: 0892-9912). (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [29] Giacosa, E., Bresciani, S., Ferraris, A. (2016), "Exploring Voluntary External Disclosure of Intellectual Capital in Listed Companies: an Integrated ICD Conceptual Model", *Journal of Intellectual Capital*, Vol. 18, No. 1, pp. 149-169. (DOI: 10.1108/JIC-01-2016-0019) (ISSN: 1469-1930) (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [30] Ferraris A., Bresciani S., Del Giudice M. (2016), "International diversification and firm performance: A four stage model", *EuroMed Journal of Business*, Vol. 11, No. 3, pp. 362-375. (ISSN: 1450-2194). (Journal Rating Aidea: C).
- [31] Vrontis, D., Bresciani, S., Giacosa, E., (2016), "Tradition and innovation in Italian wine family businesses", *British Food Journal*, Vol. 118, No. 8, pp. 1883-1897 (ISSN: 0007-070X) (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [32] Bresciani, S., Ferraris, A. (2016), "Innovation-receiving Subsidiaries and Dual embeddedness: impact on business performance", *Baltic Journal of Management*, Vol. 11, No. 1, pp. 108-130. (ISSN: 1746-5265) (Journal Rating Aidea: B).
- [33] Bresciani, S., Culasso, F., Giacosa, E., Broccardo, L. (2016), "Two models of Family Firms in Dividends and Investments Policy", *Global Business and Economics Review*, Vol. 18, Nos. 3/4, pp. 320-343. (ISSN: 1097-4954) (Journal Rating Aidea: C).
- [34] Bresciani, S., Giacosa, E., Giovando, G. (2016), "Work Cost Impact Analysis in FTSE MIB Companies", *Global Business and Economics Review*, Vol. 18, Nos. 3/4, pp. 277-296. (ISSN: 1097-4954) (Journal Rating Aidea: C).
- [35] Bresciani, S., Giacosa, E., Culasso, F., Broccardo, L. (2016), "The family variable in the French and Italian wine sector", *EuroMed Journal of Business*, Vol. 11, No. 1, pp. 101-118 (ISSN: 1450-2194).
- [36] Bresciani, S., Ferraris, A., Santoro, G., Nilsen, H.R. (2016), "Wine Sector: Companies' Performance and Green Economy as a Means of Social Marketing", *Journal of Promotion Management*, Vol. 22, No. 2, pp. 251-267. (ISSN: 1049-6491). (Journal Rating Aidea: C).
- [37] Ferraris, A., Scuotto, V., Bresciani, S. (2016), "Internet of Things: Applications and Challenges in Smart Cities. A case study of IBM smart city projects", *Business Process Management Journal*, Vol. 22, No. 2, pp. 357-367 (ISSN: 1463-7154). (Journal Rating ANVUR: A; Journal Rating Aidea: A).

- [38] Bresciani, S., Ferraris, A. (2015), "International diversification and performance in European service multinational companies", *The Marketing Review*, Vol. 15, No. 4, pp. 423-438. (ISSN: 1469-347X). (Journal Rating Aidea: C).
- [39] Bresciani, S., Vrontis, D., Thrassou, A. (2015), "Strategic R&D internationalisation in developing Asian countries - the Italian experience", *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 11, Nos. 2/3, pp. 200-216 (ISSN: 1746-0573). (Journal Rating Aidea: Fascia C).
- [40] Bresciani, S., Bertoldi, B., Giachino, C. Ferraris, A. (2015), "An exploratory investigation on new product development in family luxury businesses", *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 11, Nos. 2/3, pp. 186-199 (ISSN: 1746-0573) (Journal Rating Aidea: Fascia C).
- [41] Bresciani, S., Vrontis, D., Thrassou, A. (2015), "Determinants of performance in the hotel industry - an empirical analysis of Italy", *Global Business and Economics Review*, Vol. 17, No. 1, pp. 19-34. (ISSN: 1097-4954) (Journal Rating Aidea: Fascia C).
- [42] Bresciani, S., Ferraris, A. (2014), "The Localization Choice of Multinational Firms' R&D Centers: A Survey in the Piedmont Area", *Journal of Promotion Management*, Vol. 20, No. 4, pp. 481-499. (ISSN: 1049-6491) (Journal Rating Aidea: Fascia C).
- [43] Bresciani, S., Vrontis, D., Thrassou, A. (2014), "Strategic Reflexivity in the Hotel Industry – A Value Based Analysis", *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 10, Nos. 2/3, pp. 352-371 (ISSN: 1746-0573) (Journal Rating Aidea: Fascia C).
- [44] Tardivo, G. Bresciani, S., Cugno, M. (2013), "Sviluppo economico ed infrastrutture: un'analisi empirica delle Province italiane", *Sinergie*, No. 92, settembre-dicembre, pp. 115-137. (Journal Rating Aidea: A).
- [45] Bresciani, S. (2013), "Managing environmental management and corporate strategy: framework and instruments", *International Journal of Advances in Management Science*, Vol. 2, No. 2, pp. 50-59. (ISSN: 2169-7558).
- [46] Bresciani, S., Vrontis, D., Thrassou, A. (2013), "Change through Innovation in Family Businesses: Evidence from an Italian Sample", *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 9, No. 2, pp. 195-215 (ISSN: 1746-0573) (Journal Rating Aidea: Fascia C).
- [47] Bresciani, S., Vrontis, D., Thrassou, A. (2012), "Human Resource Management – Practices, Performance and Strategy in the Italian Hotel Industry", *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 8, No.4, pp. 405-423 (ISSN: 1746-0573) (Journal Rating Aidea: Fascia C).
- [48] Tardivo, G., Bresciani, S., Fabris, F. (2011), "Internal Dealing And Insider Trading: Focus On Financial Market In Italy Research Findings", *Journal of Financial Management and Analysis*, Vol. 24, No. 1, pp. 24-38. (ISSN: 0970-4205) (Journal Rating Aidea: Fascia C).
- [49] Bresciani, S. (2010), "Innovation within firms. A survey in the Piedmont area", *International Journal of Quality and Innovation*, Vol. 1, No. 2, pp. 138-152. (ISSN: 1756-6983) (Journal Rating Aidea: Fascia D).

- [50] Bresciani, S. (2009), “Innovation and creativity within firms. An empirical demonstration in the Piedmont area”, *International Journal of Business Innovation and Research*, Vol. 3, No. 4, pp. 427-443. (ISSN: 1751-0252) (Journal Rating Aidea: Fascia D).
- [51] Bresciani, S., Oliveira, N. (2007), “Corporate environmental strategy: a must in the new millennium”, in *International Journal of Business Environment*, Vol. 1, No. 4, 2007, pp. 488-501. (ISSN: 1740-0589) (Journal Rating Aidea: Fascia D).
- [52] Dias, R.T., Bresciani, S. (2006), “R&D and knowledge: a theoretical assessment of the internationalisation strategies”, in *International Journal of Technology, Policy and Management*, Vol. 6, No. 1, pp. 1-32. (ISSN: 1468-4322) (Journal Rating Aidea: Fascia B).

Capitoli di libro:

- [53] Bresciani, S., Balbo, F. (2016), “Innovation Capacity in Family Business: A Survey from an Italian Sample”, in Vrontis, D., Bresciani, S., Rossi, M., *Managing Globalization. New Business Models, Strategies and Innovation*, Cambridge Scholar Publishing, UK: Newcastle upon Tyne, pp. 233-248.
- [54] Ferraris, A. Leucci, S., Bresciani, S. Giunchiglia, F. (2016), “An Innovation Ecosystem beyond the Triple Helix Model: The Trentino’s Case “, in Carvalho, L. (Eds) *Handbook of Research on Entrepreneurial Success and its Impact on Regional Development*, IGI Global, pp. 631-648.
- [55] Bresciani S., Ferraris A. (2015) “Innovation in Multinational Corporations: From Closed to Open Innovation Paradigm”, in D. Vrontis, G. Sakka and M. Amirkhanpour (Eds.), *Management Innovation and Entrepreneurship: A Global Perspective*, Cambridge Scholars Publishing.
- [56] Bresciani, S. (2015), “La Corporate Governance”, in AA.VV. (2015), *Economia e gestione delle imprese*, Giappichelli, Torino, pp. 177-198.
- [57] Bresciani, S. (2015), “L’impresa tra continuità e innovazione”, in AA.VV. (2015), *Economia e gestione delle imprese*, Giappichelli, Torino, pp. 371-388.
- [58] Bresciani, S. (2013), “Oltre Porter: ‘Blue Ocean Strategy’”, in Tardivo G., Quaglia, G. (2013), *La creazione di valore*, Vol. 1, Franco Angeli, Milano, pp. 54-70.
- [59] Bresciani, S., Vrontis, D., Thrassou, A. (2013), “Mindset and Behaviour Effect on Firm Performance”, (Eds), Vrontis, D. and Thrassou, A. (2013), *Innovative Business Practices: Prevailing a Turbulent Era*, UK: Cambridge Scholars Publishing, pp. 65-86 (ISBN 10: 1-4438-4604-X).

Conferenze:

Stefano Bresciani has been participating as speaker in many international conferences with conference proceedings like EuroMed Academy of Business Conference, Academy of Management Conference, European International Business Academy Conference, American Academy of Business Conference, World Open Innovation Conference, Sinergie-SIMA Conference, AIDEA conference, ACIEK Conference, IEEE Conference.

Torino, 22 aprile 2020