**CORSO DI LAUREA MAGISTRALE IN ECONOMIA E POLITICHE DEL TERRITORIO E DELL’IMPRESA**

**Primo anno – a.a.** **2020/2021**

**First year – a.a. 2020/2021**

**Première année – a.a. 2020/2021**

**First year – a.a. 2020/2021 – Curriculum Mercato e impresa**

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| **Code Course** | **First Semester**  | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_020 | Diritto del commercio internazionale | IUS/13 | 9 | LM56\_031 | Economia e politica dello sviluppo locale  | SECS-P/06 | 9 |
| LM56\_019 | Analisi dei dati | SECS-S/03 | 9 | LM56\_007 | Sviluppo internazionale delle PMI | SECS-P/07 | 9 |
| LM56\_025 | Brand management | SECS-P/08 | 6 | LM56\_003 | English for business | L-LIN/12 | 6 |
| LM56\_022 | Economia dell’innovazione | SECS-P/06 | 6 | LM56\_013 | Organizzazione per i processi di crescita | SECS-P/10 | 6 |
|  | **Totale** |  | **30** |  | **Totale** |  | **30** |

**First year – a.a. 2020/2021 – Curriculum Sviluppo del territorio**

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| **Code Course** | **First Semester**  | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_020 | Diritto del commercio internazionale | IUS/13 | 9 | LM56\_031 | Economia e politica dello sviluppo locale  | SECS-P/06 | 9 |
| LM56\_019 | Analisi dei dati | SECS-S/03 | 9 | LM56\_007 | Sviluppo internazionale delle PMI | SECS-P/07 | 9 |
| LM56\_029 | Politiche sociali e del lavoro | SPS/04 | 6 | LM56\_003 | English for business | L-LIN/12 | 6 |
| LM56\_004 | Storia dei sistemi territoriali | SECS-P/12 | 6 | LM56\_024 | Management pubblico | SECS-P/07 | 6 |
|  | **Totale** |  | **30** |  | **Totale** |  | **30** |

**First year – a.a. 2020/2021 – Curriculum Internazionale**

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| **Code Course** | **First Semester**  | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_020 | Diritto del commercio internazionale | IUS/13 | 9 | LM56\_031 | Economia e politica dello sviluppo locale  | SECS-P/06 | 9 |
| LM56\_019 | Analisi dei dati | SECS-S/03 | 9 | LM56\_007 | Sviluppo internazionale delle PMI | SECS-P/07 | 9 |
| LM56\_022 | Economia dell’innovazione | SECS-P/06 | 6 | LM56\_003 | English for business | L-LIN/12 | 6 |
| LM56\_004 | Storia dei sistemi territoriali | SECS-P/12 | 6 | LM56\_028 | Etica dello sviluppo sostenibile | SPS/01 | 6 |
|  | **Totale** |  | **30** |  | **Totale** |  | **30** |

**Secondo anno – a.a. 2020/2021**

**Second year – a.a. 2020/2021**

**Deuxième année – a.a. 2020/2021**

**Second year – a.a. 2020/2021 – Curriculum Mercato e impresa**

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| **Code Course** | **First Semester**  | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_021 | Scenari economici | SECS-P/02 | 9 |  | Opzionale I\* |  | 6 |
| LM56\_023 | Marketing communication | SECS-P/08 | 9 |  | Opzionale II\* |  | 6 |
| LM56\_027 | Finanza aziendale, controllo e business planning | SECS-P/09 | 6 |  |  |  |  |
| LM56\_026 | English for business - Advanced | L-LIN/12 | 6 |  |  |  |  |
|  |  |  |  |  | Lavoro finale  |  | 18 |
|  | **Totale** |  | **30** |  | **Totale** |  | **30** |

**Second year – a.a. 2020/2021 – Curriculum Sviluppo del territorio**

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| **Code Course** | **First Semester**  | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_021 | Scenari economici | SECS-P/02 | 9 |  | Opzionale I\* |  | 6 |
| LM56\_023 | Marketing communication | SECS-P/08 | 9 |  | Opzionale II\* |  | 6 |
| LM56\_005 | Diritto pubblico dell’economia | IUS/05 | 6 |  |  |  |  |
| LM56\_026 | English for business - Advanced | L-LIN/12 | 6 |  |  |  |  |
|  |  |  |  |  | Lavoro finale  |  | 18 |
|  | **Totale** |  | **30** |  | **Totale** |  | **30** |

**Second year – a.a. 2020/2021 –Curriculum Internazionale**

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| **Code Course** | **First Semester**  | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_021 | Scenari economici | SECS-P/02 | 9 |  | Opzionale I\* |  | 6 |
| LM56\_023 | Marketing communication | SECS-P/08 | 9 |  | Opzionale II\* |  | 6 |
| LM56\_026 | English for business - Advanced | L-LIN/12 | 6 |  |  |  |  |
| LM56\_030 | Consumer behaviour | M-PSI/05 | 6 |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | Lavoro finale  |  | 18 |
|  | **Totale** |  | 24 |  | **Totale** |  | **36** |

 \*Elective courses particularly recommended:

LM56\_032 Value chain management SECS-P/08 (6 cfu)

LM56\_033 Diritto del turismo IUS/01 (6 cfu)