

Ajnesh Prasad

EDUCATION

- 2006-12 Schulich School of Business, York University, Toronto, ON
Ph.D. in Organization Studies
- 2004-06 Queen's University, Kingston, ON
M.A. in Political Studies
- 2001-04 Simon Fraser University, Burnaby, BC
B.A. (Hons) in Political Science Minor: Canadian Studies

ACADEMIC APPOINTMENTS

- 2014-16 Research Professor of Organization Studies, EGADE Business School, Tecnológico de Monterrey, Mexico City, Mexico
- 2013-14 Senior Lecturer (Associate Professor [tenured]), UNSW Business School (incorporating the AGSM), Sydney, Australia
- 2010-13 Lecturer (Assistant Professor [tenure-track]), UNSW Business School (incorporating the AGSM), Sydney, Australia
- 2009-10 Graduate Research Fellow, Department of Political Science, Yale University, New Haven, CT
- 2009-10 Rutgers Research Fellow, School of Management and Labor Relations, Rutgers University, New Brunswick, NJ
- 2008-09 Yitzhak Rabin Scholar for the Advancement of Peace and Tolerance, The Hebrew University of Jerusalem, Jerusalem, Israel
- 2007-12 Academic Affiliate (Ph.D. Student Cluster), Canadian Business Ethics Research Network, Toronto, ON

PUBLICATIONS

Google Scholar citation count: 223

Books

- 1) 2016 Prasad, A. (Ed.). *Contesting institutional hegemony in today's business schools: Doctoral students speak out*. Bingley, UK: Emerald, pp. 211. ISBN: 978-1786353429

Edited Journals

- 5) 2019 Mills, A. J. & Prasad, A. Guest editors of special issue on, 'Tropes, genres, fiction: Literature and organization'. *Culture and Organization*, 25(4): In progress. (JIF: 0.354)
- 4) 2017 Amoros, J. E., Urbano, D., Prasad, A., & de Castro, J. Guest editors of special section on, 'Entrepreneurship and innovation challenges in Latin America'. *International Entrepreneurship and Management Journal*, 13: in progress. (JIF: 0.659)
- 3) 2016 Prasad, A. & Durepos, G. Guest editors of special issue on, 'Voices at/from the margins: Articulating the consequences of international business'. *Critical Perspectives on International Business*, 12(3): 218-314.
- 2) 2014 Fotaki, M. & Prasad, A. Special section on, 'Business, ethics and society in CMS'. *Management Learning*, 45(1): 81-106. (JIF: 1.393)
- 1) 2010 Prasad, A. & Mills, A. J. Guest Editors of special issue on, 'Critical management studies and business ethics: Challenging paradigms, changing paradigms'. *Journal of Business Ethics*, 94(S2). (JIF: 1.837/FT 50)

Journal Articles

- 27) 2017 Annisette, M. & Prasad, A. Critical accounting research in hyper-racial times. *Critical Perspectives on Accounting*, 43: in press. (JIF: 1.454)
- 26) 2017 Alvi, F. H. & Prasad, A. Race and racism in an elite postcolonial context: Reflections from investment banking. *Work, Employment and Society*, 31: in press. (JIF: 2.153)
- 25) 2016 Khoury, T. A. & Prasad, A. Entrepreneurship amid concurrent institutional constraints in less developed countries. *Business and Society*, 55(7): 934-969. (JIF: 2.135)
Featured: (2014) 'Small business secrets: Why the developing world leads the way'. *BusinessThink* (April 14).
- 24) 2016 Auster, E. R. & Prasad, A. Why do women still not make it to the top? Dominant organizational ideologies and biases by promotion committees limit opportunities to destination positions. *Sex Roles*, 75(5-6): 177-196. (JIF: 1.582)
- 23) 2016 Prasad, A. Cyborg writing as a political act: Reading Donna Haraway in organization studies. *Gender, Work and Organization*, 23(4): 431-446. (JIF: 1.325)
- 22) 2016 Durepos, G., Prasad, A. & Villanueva, C. E. How might we study international business to account for marginalized subjects? Turning to practice and situating knowledges. *Critical Perspectives on International Business*, 12(3): 306-314.
- 21) 2016 Prasad, A. & Durepos, G. From margin to center: Listening to silenced subjectivities in international business. *Critical Perspectives on International Business*, 12(3): 218-221.
- 20) 2015 Fotaki, M. & Prasad, A. Questioning neoliberal capitalism and economic inequality in business schools. *Academy of Management Learning and Education*, 14(4): 556-575. (JIF: 2.458)
- 19) 2015 Prasad, A. Liminal transgressions, or where should the critical academy go from here? Reimagining the future of doctoral education to engender research sustainability. *Critical Perspectives on Accounting*, 26: 108-116. (JIF: 1.454)

- 18) 2014 Prasad, A. Corporeal ethics in an ethnographic encounter: A tale of embodiment from the Occupied Palestinian Territories. *Scandinavian Journal of Management*, 30(4): 525-531. (JIF: 1.076)
- 17) 2014 Prasad, A. You can't go home again: And other psychoanalytic lessons from crossing a neo-colonial border. *Human Relations*, 67(2): 233-257. (JIF: 2.619/FT 50)
Finalist: Paper of the Year Award at *Human Relations*
- 16) 2014 Fotaki, M. & Prasad, A. Social justice interrupted? Values, pedagogy, and purpose of business school academics. *Management Learning*, 45(1): 103-106. (JIF: 1.393)
- 15) 2014 Prasad, A. Psychoanalytically reading hedonic consumption in the *50 Shades* trilogy. *Advances in Consumer Research*, 42: 646.
- 14) 2013 Prasad, A. Playing the game and trying not to lose myself: A doctoral student's perspective on the institutional pressures for research output. *Organization*, 20(6): 936-948. (JIF: 1.777)
Reprinted: Prasad, A. (Ed.) (2016) *Contesting institutional hegemony in today's business schools: Doctoral students speak out* (pp. 69-89). Bingley, UK: Emerald
- 13) 2013 Prasad, A. & Holzinger, I. Seeing through smoke and mirrors: A critical analysis of marketing CSR. *Journal of Business Research*, 66(10): 1915-1921. (JIF: 2.129)
Featured: (2012) 'Corporate social responsibility: A fig leaf for capitalism or path to a better world'. *BusinessThink* (October 3).
- 12) 2012 Prasad, A. Beyond analytical dichotomies. *Human Relations*, 65(5): 567-595. (JIF: 2.619/FT 50)
- 11) 2012 Prasad, A. Research commensurability: Or, the loss of analytical precision. *Industrial and Organizational Psychology*, 5(3): 352-354. (JIF: 0.376)
- 10) 2010 Prasad, A. & Mills, A. J. Critical management studies and business ethics: A synthesis and three research trajectories for the coming decade. *Journal of Business Ethics*, 94(S2): 227-237. (JIF: 1.837)
- 9) 2010 Prasad, A. & Mills, A. J. Fertilizing the ground for social change: Some promising ideas into critically approaching business ethics. *Journal of Business Ethics*, 94(S2): 223-225. (JIF: 1.837)
- 8) 2009 Prasad, A. Contesting hegemony through genealogy: Foucault and cross cultural management research. *International Journal of Cross Cultural Management*, 9(3): 359-369.
- 7) 2009 Prasad, A. On the etiology and politics of sexual phenomenology. *Indian Journal of Gender Studies*, 16(2): 233-251. (JIF: 0.231)
- 6) 2009 Gopaldas, A., Prasad, A. & Woodard, D. Intersectionality: Insights for consumer research. *Advances in Consumer Research*, 36: 789-790.
- 5) 2008 Prasad, A. Moving beyond 'ethnic' conflict in Fiji: From colonization to the coup of 2006. *International Journal of Social Economics*, 35(12): 951-962.
- 4) 2008 Prasad, A. Towards a system of global ethics in international business: A Rawlsian manifesto. *Management Decision*, 46(8): 1166-1174. (JIF: 1.134)

Reprinted: Maiti, P. (Ed.) (2010) *Corporate social responsibility: Critiques, policies and strategies* (pp. 7-18). Jodhpur, India: Sharda Publishing House.

- 3) 2007 Prasad, A. Cultural relativism in human rights discourse. *Peace Review*, 19(4): 589-596.
- 2) 2007 Prasad, A. On the potential and perils of same-sex marriage: A perspective from queer theory. *Journal of Bisexuality*, 7(3-4): 191-215.
Reprinted: (2009) M. P. Galupo (Ed.), *Bisexuality on same-sex marriage* (pp. 53-77). New York: Routledge.
- 1) 2005 Prasad, A. Reconsidering the socio-scientific enterprise of sexual difference: The case of Kimberly Nixon. *Canadian Woman Studies*, 24(2/3): 80-84.
Research brief of this article appeared in: (2007) *Resources for Feminist Research*, 32(3-4): 201-202.
Reprinted: D. Naugler (2012) (Ed.) *Canadian perspectives in sexuality studies: Identities, experiences, and the contexts of change* (pp. 494-499). Oxford: Oxford University Press.

Book Chapters/Encyclopedia Entries

- 15) 2017 Prasad, A. Towards feminist objectivity in organization theory: Donna Haraway and the partial perspective. In A. Pullen & R. McMurray (Eds.), *Organization theory: Foundational women writers*. New York: Routledge.
- 14) 2017 Prasad, A. & Segarra, P. Research methodology in extreme contexts. In A. Bryman & D. A. Buchanan (Eds.), *Unconventional methodology in organization and management research*. Oxford: Oxford University Press.
- 13) 2016 Prasad, A. The fact of Otherness: Liberating the subaltern consciousness in management education. In T. Beyes, M. Parker, & C. Steyaert (Eds.), *Routledge companion to reinventing management education* (pp. 454-467). New York: Routledge.
- 12) 2016 Prasad, A. Conclusion. In A. Prasad (Ed.), *Contesting institutional hegemony in today's business schools: Doctoral students speak out* (pp. 183-204). Bingley, UK: Emerald.
- 11) 2016 Prasad, A. Playing the game and trying not to lose myself: A doctoral student's perspective on the institutional pressures for research output. In A. Prasad (Ed.), *Contesting institutional hegemony in today's business schools: Doctoral students speak out* (pp. 69-89). Bingley, UK: Emerald.
- 10) 2016 Prasad, A. Introduction. In A. Prasad (Ed.), *Contesting institutional hegemony in today's business schools: Doctoral students speak out* (pp. xi-xvi). Bingley, UK: Emerald.
- 9) 2015 Prasad, A. A rebel without a cause? (Re)claiming the question of the political in critical management studies. In A. Prasad, P. Prasad, A. J. Mills, & J-H. Mills (Eds.), *The Routledge companion to critical management studies* (pp. 80-90). New York: Routledge.
- 8) 2015 Prasad, A. Beyond positivism: Towards paradigm pluralism in cross cultural management research. In N. Holden, S. Michailova, & S. Tietze (Eds.), *Routledge companion to cross-cultural management* (pp. 198-207). New York: Routledge.
- 7) 2013 Prasad, A. & Farzadnia, S. Clean Air Act. In L. M. Salinger (Eds.), *Encyclopedia of white-collar and corporate crime (Volume 3, 2nd ed.)* (pp. 175-177). Thousand Oaks, CA: Sage.

- 6) 2012 Prasad, A. Reconsidering the socio-scientific enterprise of sexual difference: The case of Kimberly Nixon. In D. Naugler (Ed.), *Canadian perspectives in sexuality studies: Identities, experiences, and the contexts of change* (pp. 494-499). Oxford: Oxford University Press.
- 5) 2010 Prasad, A. Towards a system of global ethics international business. In P. Maiti (Ed.), *Corporate social responsibility: Critique, policies and strategies* (pp. 7-18). Jodhpur, India: Sharda Publishing House.
- 4) 2010 Prasad, A. Configurative-ideographic case study. In A. J. Mills, G. Durepos, & E. Wiebe (Eds.), *SAGE encyclopedia of case study research* (pp. 208-210) Thousand Oaks, CA: Sage.
- 3) 2009 Prasad, A. On the potential and perils of same-sex marriage: A perspective from queer theory. In M. Paz Galupo (Ed.), *Bisexual perspectives on same-sex marriage* (pp. 53-77). New York: Routledge.
- 2) 2008 Prasad, A. Homosexuality. In M. D. Smith (Ed.), *The Greenwood encyclopedia of love, courtship, and sexuality through history, Volume 4: The colonial and revolutionary age* (pp. 101-103). Westport, CT: Greenwood Press.
- 1) 2007 Prasad, A. Janice Gould. In J. McClinton-Temple & A. Velie (Eds.), *Encyclopedia of American-Indian literature* (p. 145). New York: Facts on File.

Book Reviews

- 6) 2017 Prasad, A. & Segarra, P. Academe under siege and the atrophy of today's universities [Review of T. Docherty, Universities at war]. *ephemera: theory and politics in organization*, 17: forthcoming. [invited]
- 5) 2016 Prasad, A. Review of R. Collins & M. McConnell, Napoleon never slept: How great leaders leverage social energy. *Organization Studies*, 37(4): 591-593. (JIF: 2.798/FT 50) [invited]
- 4) 2013 Prasad, A. Review of P. Fleming & M. T. Jones, The end of corporate social responsibility: Crisis and critique. *Organization Studies*, 34(11): 1729-1731. (JIF: 2.798/FT 50) [invited]
- 3) 2006 Prasad, A. Review of Nandita Sharma, Home economics: Nationalism and the making of 'migrant workers' in Canada. *Canadian Review of Sociology and Anthropology Online Book Reviews* (September): available online.
- 2) 2004 Prasad, A. Review of Charles M. Beach, Alan G. Green & Jeffrey G. Reitz (Eds.), Canadian immigration policy for the 21st century. *Canadian Ethnic Studies*, 36(2): 141-143.
- 1) 2004 Prasad, A. Review of Jack Donnelly, Universal human rights in theory and practice (2nd Ed). *Alternatives: Turkish Journal of International Relations*, 3(3-4): available online.

Conference Proceedings

- 7) 2016 Segarra, P. & Prasad, A. Banality of evil: Towards collapsing the boundary conditions between ontology and epistemology. In E. Muralidharan (Ed.), *Paper Proceedings of the Administrative Sciences Association of Canada Conference*. Edmonton, AB.

- 6) 2013 Prasad, A. Playing the game and trying not to lose myself: On the institutional pressures for research output. In L. Toombs (Ed.), *Academy of Management Best Paper Proceedings* (CD – ISSN: 1543—8643). Orlando, FL.
- 5) 2012 Khoury, T. A. & Prasad, A. How do developing country entrepreneurs navigate extreme institutional voids? In L. Toombs (Ed.), *Academy of Management Best Paper Proceedings* (CD – ISSN: 1543-8643). Boston, MA.
- 4) 2009 Prasad, A. Identity without corporeality: On the gendered psychology of re-presented socio-sexual community. In E. Park, A. Rutherford, P. Stenner, & T. Teo (Eds.), *Varieties of theoretical psychology (ISTP Proceedings)* (pp. 262-272). Toronto: Captus Press.
- 3) 2008 Prasad, A. Beyond analytical categories of difference: Or, the case for ‘strategic essentialism’. In G. T. Solomon (Ed.), *Academy of Management Best Paper Proceedings* (CD – ISSN: 1543-8643). Anaheim, CA.
- 2) 2008 Prasad, A. Toward a discursive approach to intra-organizational ethicality: An institutional theory perspective. In M. Bliemal (Ed.), *Paper Proceedings of the Administrative Sciences Association of Canada Conference*. Halifax, NS.
- 1) 2004 Prasad, A. Contemplating communal violence and human security in the era of postcoloniality: The case study of Gujarat. *Paper Proceedings of the Annual Graduate Student Symposium, Security and Defence: National and International Issues*. Kingston, ON: CDAI.

Opinions/Editorials

- 5) 2016 Segarra, P. & Prasad, A. How corruption is hurting Mexico City’s efforts to tackle air pollution. *The Conversation (US)* (5 May). <https://theconversation.com/how-corruption-is-hurting-mexico-citys-efforts-to-tackle-air-pollution-57517>
Reprinted: Segarra, P. & Prasad, A. La corruption, facteur aggravant de la pollution de l’air à Mexico. *The Conversation (France)* (17 May).
<https://theconversation.com/la-corruption-facteur-aggravant-de-la-pollution-de-lair-a-mexico-59535>
- 4) 2014 Prasad, A. Bridging theory and practice in CMS: Supporting junior scholars to establish a more inclusive scholarly community. *AOM Critical Management Studies Quarterly Newsletter*, pp. 9-10 (June). [invited]
- 3) 2006 Prasad, A. Western alienation a myth. *Surrey Leader*, p. 8 (15 January).
- 2) 2005 Prasad, A. We’re moving past illogical reasons, prejudice. *Surrey Now*, p. 9 (2 July).
- 1) 2004 Prasad, A. Landlords should treat tenants with more respect. *Surrey Now*, p. 9 (21 July).