**CORSO DI LAUREA MAGISTRALE IN ECONOMIA E POLITICHE DEL TERRITORIO E DELL’IMPRESA**

**Primo anno – a.a.** **2023/2024**

**First year – a.a. 2023/2024**

**Première année – a.a. 2023/2024**

**First year – a.a. 2023/2024 – Curriculum Mercato e impresa**

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| **Code Course** | **First Semester** | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_020 | Diritto del commercio internazionale | IUS/13 | 9 | LM56\_009 | Economia e politica dello sviluppo locale | SECS-P/06 | 9 |
| LM56\_019 | Analisi dei dati | SECS-S/03 | 9 | LM56\_007 | Sviluppo internazionale delle PMI | SECS-P/07 | 9 |
| LM56\_025 | Brand management | SECS-P/08 | 6 | LM56\_037 | English for international communication | L-LIN/12 | 6 |
| LM56\_022 | Economia dell’innovazione | SECS-P/06 | 6 | LM56\_035 | Management control | SECS-P/07 | 6 |
|  | **Totale** |  | **30** |  | **Totale** |  | **30** |

**First year – a.a. 2023/2024 – Curriculum Sviluppo del territorio**

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| **Code Course** | **First Semester** | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_020 | Diritto del commercio internazionale | IUS/13 | 9 | LM56\_009 | Economia e politica dello sviluppo locale | SECS-P/06 | 9 |
| LM56\_019 | Analisi dei dati | SECS-S/03 | 9 | LM56\_007 | Sviluppo internazionale delle PMI | SECS-P/07 | 9 |
| LM56\_029 | Politiche sociali e del lavoro | SPS/04 | 6 | LM56\_037 | English for international communication | L-LIN/12 | 6 |
| LM56\_004 | Storia dei sistemi territoriali | SECS-P/12 | 6 | LM56\_024 | Management pubblico | SECS-P/07 | 6 |
|  | **Totale** |  | **30** |  | **Totale** |  | **30** |

**First year – a.a. 2023/2024 – Curriculum Internazionale**

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| **Code Course** | **First Semester** | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_020 | Diritto del commercio internazionale | IUS/13 | 9 | LM56\_009 | Economia e politica dello sviluppo locale | SECS-P/06 | 9 |
| LM56\_019 | Analisi dei dati | SECS-S/03 | 9 | LM56\_007 | Sviluppo internazionale delle PMI | SECS-P/07 | 9 |
| LM56\_022 | Economia dell’innovazione | SECS-P/06 | 6 | LM56\_037 | English for international communication | L-LIN/12 | 6 |
| LM56\_004 | Storia dei sistemi territoriali | SECS-P/12 | 6 | LM56\_024 | Management pubblico | SECS-P/07 | 6 |
|  | **Totale** |  | **30** |  | **Totale** |  | **30** |

**First year – a.a. 2023/2024 – Curriculum Green economy and Culture**

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| **Code Course** | **First Semester** | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_020 | Diritto del commercio internazionale | IUS/13 | 9 | LM56\_009 | Economia e politica dello sviluppo locale | SECS-P/06 | 9 |
| LM56\_019 | Analisi dei dati | SECS-S/03 | 9 | LM56\_007 | Sviluppo internazionale delle PMI | SECS-P/07 | 9 |
| LM56\_038 | Green economy and analytics | SECS-P/05  SECS-P/06 | 3  3 | LM56\_037 | English for international communication | L-LIN/12 | 6 |
| LM56\_039 | Geografia dell'ambiente | M-GGR/02 | 6 | LM56\_040 | L'environnement dans les médias | L-LIN/04 | 6 |
|  | **Totale** |  | **30** |  | **Totale** |  | **30** |

**Secondo anno – a.a. 2023/2024**

**Second year – a.a. 2023/2024**

**Deuxième année – a.a. 2023/2024**

**Second year – a.a. 2023/2024 – Curriculum Mercato e impresa**

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| **Code Course** | **First Semester** | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_021 | Scenari economici | SECS-P/02 | 9 |  | Opzionale I\* |  | 6 |
| LM56\_023 | Marketing communication | SECS-P/08 | 9 |  | Opzionale II\* |  | 6 |
| LM56\_027 | Finanza aziendale, controllo e business planning | SECS-P/09 | 6 |  |  |  |  |
| LM56\_003 | English for business | L-LIN/12 | 6 |  |  |  |  |
| LM56\_034 | Green policy | SPS/10 | 6 |  |  |  |  |
|  | **Totale** |  | **36** |  | **Totale** |  | **30** |

**Second year – a.a. 2023/2024 – Curriculum Sviluppo del territorio**

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| **Code Course** | **First Semester** | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_021 | Scenari economici | SECS-P/02 | 9 |  | Opzionale I\* |  | 6 |
| LM56\_023 | Marketing communication | SECS-P/08 | 9 |  | Opzionale II\* |  | 6 |
| LM56\_036 | CSR and environmental management | SECS-P/08 SECS-P/07 | 6 |  |  |  |  |
| LM56\_003 | English for business | L-LIN/12 | 6 |  |  |  |  |
| LM56\_024 | Management pubblico | SECS-P/07 | 6 |  |  |  |  |
|  | **Totale** |  | **36** |  | **Totale** |  | **12** |

**Second year – a.a. 2023/2024 –Curriculum Internazionale**

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| **Code Course** | **First Semester** | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_021 | Scenari economici | SECS-P/02 | 9 |  | Opzionale I\* |  | 6 |
| LM56\_023 | Marketing communication | SECS-P/08 | 9 |  | Opzionale II\* |  | 6 |
| LM56\_003 | English for business | L-LIN/12 | 6 |  |  |  |  |
| LM56\_030 | Consumer behaviour | M-PSI/05 | 6 |  |  |  |  |
|  | **Totale** |  | 30 |  | **Totale** |  | **12** |

**Second year – a.a. 2023/2024 – Curriculum Green economy and Culture**

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| **Code Course** | **First Semester** | **SSD** | **CFU** | **Code course** | **Second Semester** | **SSD** | **CFU** |
| LM56\_021 | Scenari economici | SECS-P/02 | 9 |  | Opzionale I\* |  | 6 |
| LM56\_023 | Marketing communication | SECS-P/08 | 9 |  | Opzionale II\* |  | 6 |
| LM56\_041 | Sustainability and the environmental nexus | BIO/07 | 6 |  |  |  |  |
| LM56\_042 | Nature, texts and culture | L-LIN/10 | 6 |  |  |  |  |
| LM56\_043 | Littérature et écologie | L-LIN/03 | 6 |  |  |  |  |
|  | **Totale** |  | 36 |  | **Totale** |  | **12** |

 \*Elective courses particularly recommended:

LM56\_044 Diritto dell'impresa IUS/04 (6 cfu)

LM56\_033 Diritto del turismo IUS/01 (6 cfu)