**Corso di laurea magistrale in Economia e politiche del territorio e dell’impresa**

**Primo anno – a.a.** **2025/2026**

**First year – a.a. 2025/2026**

**Première année – a.a. 2025/2026**

**Curriculum Mercato e impresa**

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| **Codice corso** | **Primo semestre** | **SSD** | **CFU** | **Lingua** | **Codice corso** | **Secondo semestre** | **SSD** | **CFU** | **Lingua** |
| LM56\_020 | Diritto del commercio internazionale | IUS/13 GIUR-09/A | 9 | Ita | LM56\_019 | Analisi dei dati | SECS-S/03 STAT-02/A | 9 | Ita |
| LM56\_046 | Economia e politica dello sviluppo territoriale | SECS-P/06 ECON-04/A | 9 | Ita | LM56\_007 | Sviluppo internazionale delle PMI | SECS-P/07 ECON-06/A | 9 | Ita |
| LM56\_047 | Geografia dello sport e del turismo | M-GGR/02 GEOG-01/B | 6 | Ita | LM56\_037 | English for international communication | L-LIN/12 ANGL-01/C | 6 | Ing |
| LM56\_048 | Digital marketing | SECS-P/08 ECON-07/A | 6 | Ing | LM56\_050  LM56\_035 | Management dell’innovazione  o  Management control | SECS-P/08 ECON-07/A  SECS-P/07 ECON-06/A | 6 | Ita |

**Curriculum Sviluppo del territorio**

**Curriculum Internazionale**

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| **Codice corso** | **Primo semestre** | **SSD** | **CFU** | **Lingua** | **Codice corso** | **Secondo semestre** | **SSD** | **CFU** | **Lingua** |
| LM56\_020 | Diritto del commercio internazionale | IUS/13 GIUR-09/A | 9 | Ita | LM56\_019 | Analisi dei dati | SECS-S/03 STAT-02/A | 9 | Ita |
| LM56\_046 | Economia e politica dello sviluppo territoriale | SECS-P/06 ECON-04/A | 9 | Ita | LM56\_007 | Sviluppo internazionale delle PMI | SECS-P/07 ECON-06/A | 9 | Ita |
| LM56\_047 | Geografia dello sport e del turismo | M-GGR/02 GEOG-01/B | 6 | Ita | LM56\_037 | English for international communication | L-LIN/12 ANGL-01/C | 6 | Ing |
| LM56\_049 | Welfare, diritti sociali e territorio | SPS/04 GSPS-02/A | 6 | Ita | LM56\_024 | Management pubblico | SECS-P/07 ECON-06/A | 6 | Ita |

**Secondo anno – a.a. 2025/2026**

**Second year – a.a. 2025/2026**

**Deuxième année – a.a. 2025/2026**

**Curriculum Mercato e impresa**

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| **Codice corso** | **Primo semestre** | **SSD** | **CFU** | **Lingua** | **Codice corso** | **Secondo semestre** | **SSD** | **CFU** | **Lingua** |
| LM56\_021 | Scenari economici | SECS-P/02 ECON-02/A | 9 | Ita |  | Opzionale I\* |  | 6 |  |
| LM56\_023 | Marketing communication | SECS-P/08 ECON-07/A | 9 | Ing |  | Opzionale II\* |  | 6 |  |
| LM56\_045 | Finanza aziendale e business planning | SECS-P/09 ECON-09/A | 6 | Ita |  |  |  |  |  |
| LM56\_003 | English for business | L-LIN/12 ANGL-01/C | 6 | Ing |  |  |  |  |  |
| LM56\_034 | Green policy | SPS/10 GSPS-08/B | 6 | Ita |  |  |  |  |  |

**Curriculum Sviluppo del territorio**

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| **Codice corso** | **Primo semestre** | **SSD** | **CFU** | **Lingua** | **Codice corso** | **Secondo semestre** | **SSD** | **CFU** | **Lingua** |
| LM56\_021 | Scenari economici | SECS-P/02 ECON-02/A | 9 | Ita |  | Opzionale I\* |  | 6 |  |
| LM56\_023 | Marketing communication | SECS-P/08 ECON-07/A | 9 | Ing |  | Opzionale II\* |  | 6 |  |
| LM56\_028 | Etica dello sviluppo sostenibile | SPS/02 GSPS-03/A | 6 | Ita |  |  |  |  |  |
| LM56\_003 | English for business | L-LIN/12 ANGL-01/C | 6 | Ing |  |  |  |  |  |
| LM56\_036 | CSR and environmental management | SECS-P/08 ECON-07/A SECS-P/07 ECON-06/A | 6 | Ita |  |  |  |  |  |

**Curriculum Internazionale**

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| **Codice corso** | **Primo semestre** | **SSD** | **CFU** | **Lingua** | **Codice corso** | **Secondo semestre** | **SSD** | **CFU** | **Lingua** |
| LM56\_021 | Scenari economici | SECS-P/02 ECON-02/A | 9 | Ita |  | Opzionale I\* |  | 6 |  |
| LM56\_023 | Marketing communication | SECS-P/08 ECON-07/A | 9 | Ing |  | Opzionale II\* |  | 6 |  |
| LM56\_003 | English for business | L-LIN/12 ANGL-01/C | 6 | Ing |  |  |  |  |  |
| LM56\_030 | Consumer behaviour | M-PSI/05 PSIC-03/A | 6 | Ita |  |  |  |  |  |

**Curriculum Green economy and Culture**

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| **Codice corso** | **Primo semestre** | **SSD** | **CFU** | **Lingua** | **Codice corso** | **Secondo semestre** | **SSD** | **CFU** | **Lingua** |
| LM56\_021 | Scenari economici | SECS-P/02 ECON-02/A | 9 | Ita |  | Opzionale I\* |  | 6 |  |
| LM56\_023 | Marketing communication | SECS-P/08 ECON-07/A | 9 | Ing |  | Opzionale II\* |  | 6 |  |
| LM56\_041 | Sustainability and the environmental nexus | BIO/07 BIOS-05/A | 6 | Ita |  |  |  |  |  |
| LM56\_042 | Nature, texts and culture | L-LIN/10 ANGL-01/A | 6 | Ing |  |  |  |  |  |
| LM56\_043 | Littérature et écologie | L-LIN/03 FRAN-01/A | 6 | Fra |  |  |  |  |  |

 \* Insegnamenti opzionali particolarmente consigliati:

LM56\_051 Entrepreneurship SECS-P/08 ECON-07/A 6 cfu Ita

LM56\_033 Diritto del turismo IUS/01 GIUR-01/A 6 cfu Ita